



## **Professor Jonathan Passmore joins CoachHub as Senior VP of Coaching**

*The global coaching expert brings three decades of scientific experience to the digital coaching platform*

**London, UK (8 September 2021)** – CoachHub, the leading global digital coaching platform, is delighted to announce the appointment of UK-based Professor Jonathan Passmore as Senior Vice President of Coaching. The executive coach, researcher, and author will lead CoachHub's global Coaching Lab, an in-house team of highly skilled behavioural scientists and the Learning Studio, an in-house team of learning engineers as the platform embarks on a period of expansion.

Passmore and CoachHub's teams of experts, known as the Coaching Lab and the Learning Studio, will collaborate with world-leading research institutions and gather insights on human behaviour to develop exclusive learning solutions for services such as the CoachHub learning library, learning journeys and the AI-based learning recommendations.

"Jonathan brings decades of scientific knowledge and experience, a global expert network, as well as a deep understanding of the international coaching landscape to the Coaching Lab during our time of meteoric growth," CoachHub co-founder Yannis Niebelschütz said. "His strong academic background will further complement our scientific approach to coaching as he leads our team of experts to develop innovative formats that will truly make an impact on current and future CoachHub clients and users."

"We firmly believe that people at all stages of their careers should be able to access quality coaching, and with Jonathan leading our global coaching department we are even better placed to continue providing innovative and scientifically-driven digital coaching solutions to people and organisations that need it most." Niebelschütz said.

Passmore is one of the top ten professional coaches in the world. He also serves as Professor of Coaching and Behavioural Change at the University of Reading's Henley Business School. In addition to leading Henley's Centre for Coaching, Jonathan is also a chartered psychologist and author who has published hundreds of scientific papers on coaching.

"At the very heart of this role is building on the science, and leading scientists to collaborate and optimise coaching within their organisations," said Jonathan Passmore, Senior Vice President of Coaching at CoachHub. "CoachHub is at the cutting edge of the coaching-science and set to consolidate as the leader in this space. As a researcher, academic, and practitioner, I believe the scientific rigor in coaching must at least match that of other disciplines, moving towards good scientific inquiry. Working with CoachHub's talented teams of more than 30 dedicated researchers and learning engineers and contributing to their mission of democratising coaching for all will demonstrate the true impact of coaching as it moves away from the privilege of a few, to empowering the workforce as a whole."

Passmore holds five degrees, including an MBA and doctorate in Occupational Psychology. His wealth of coaching experience makes him a world-renowned expert on helping leaders transform their

organisations while improving overall performance and wellbeing. His interests include encouraging cultural and national diversity in coaching and using scientific research to personalise the coaching experience to each individual's unique journey.

Visit [the CoachHub website](#) to learn more about CoachHub's AI-driven, personalised digital coaching solutions.

### **About CoachHub**

[CoachHub](#) is the leading global talent development platform that enables organisations to create a personalised, measurable and scalable coaching program for the entire workforce, regardless of department and seniority level. By doing so, organisations are able to reap a multitude of benefits, including increased employee engagement, higher levels of productivity, improved job performance and increased retention. CoachHub's global pool of coaches is comprised of over 2,500 certified business coaches in 70 countries across six continents with coaching sessions available in over 60 languages. CoachHub is backed by leading tech investors, including Draper Esprit, HV Capital, Partech, RTP Global, Signals Venture Capital and Speedinvest.