



CoachHub Academy enables learners to take ownership of their professional development

Advanced algorithms and targeted content allow for a completely personalised learning experience

London, UK – 3 February 2022 – CoachHub, the global leader in digital coaching, announces today the launch of CoachHub Academy, a content library tailored to enhance the coaching journey through personalised on-demand content.

CoachHub Academy allows coachees to organise and bookmark their learning process through content relevant to their personal development. By allowing the coachee to work towards their unique goals both independently and with the support of their coach, organisations increase the effectiveness and efficiency of the coaching programme.

Driven by advanced algorithms, the CoachHub Academy makes recommendations based on the individual's activity, while also considering the goals that they have selected and tailoring content for them. This ensures that each individual user has customised training that maximises their learning and enriches the coaching experience.

“CoachHub Academy is designed to support coachees throughout their entire holistic learning journey,” said Jens Dembski, Chief Product Officer at CoachHub. “In the world of hybrid work, there is a need for personalised training that learners can undertake on their own terms. CoachHub Academy has the power to transform both people and organisations by eliminating the roadblocks that come along with traditional in-person coaching and allowing the coachee to take charge of their own professional development.”

According to [CoachHub research](#), 45% of employees report that training and development in their organisations is not personalised to the unique needs of the learner. “Through our highly individualized distribution of carefully crafted contents for all aspects of coaching and professional development, leadership, DE&I, wellbeing and new work, we are able to close this gap and help people navigate challenging times,” adds Dr. Christian Ebeling, Head of Learning Experience and Content at CoachHub. “The CoachHub Academy fosters transformational learning to facilitate personal and professional growth in a seamlessly fitting way.”

Content in the CoachHub Academy is geared towards people at all stages of their careers, with thousands of exclusive articles, exercises, podcasts, videos and learning programmes available for the coach and coachee to explore using intelligent search and filtering tools.

“A strong relationship between the coach and coachee is paramount, and the CoachHub Academy is designed to bolster that relationship while enhancing the learning journey through truly personalised content,” said Prof. Jonathan Passmore, SVP of Coaching at CoachHub. “Coaching is both an art and a science, and with the right tools in place, coaches can inspire and motivate their coachees to overcome any barriers in place to reach their goals.”

CoachHub Academy is available in eight different languages, with content written by CoachHub’s team of global behavioural scientists, the [Coaching Lab](#), and world-renowned learning partners including Harvard Business Review. CoachHub Academy is currently available for all existing users on desktop and mobile.

Discover the CoachHub Academy at www.coachhub.com/coachhub-academy

About CoachHub

[CoachHub](#) is the leading global talent development platform that enables organisations to create a personalised, measurable and scalable coaching programmes for the entire workforce, regardless of department and seniority level. By doing so, organisations are able to reap a multitude of benefits, including increased employee engagement, higher levels of productivity, improved job performance and increased retention.

CoachHub’s global pool of coaches is comprised of over 3,000 certified business coaches in 70 countries across six continents with coaching sessions available in over 60 languages, to serve more than 500 clients. CoachHub’s programmes are based on advanced R&D from our Coaching Lab, led by Prof. Jonathan Passmore and our Scientific Council. CoachHub is backed by leading tech investors, including Draper Esprit, Holtzbrinck Ventures, Partech, RTP Global, Signals Venture Capital and Speedinvest. In September 2021, CoachHub acquired French digital coaching pioneer MoovOne to build a global champion focused on jointly democratising coaching.