



# Coaching Platform Checklist

What is important for companies that want to use a coaching platform for strategic personnel development?

- The coaching platform is easy to implement
- There is an extensive international coaching pool with certified coaches
- The Coach Matching is carried out and each employee receives his or her individual coach
- The billing is simple and is bundled for all coaches
- Reports provide information about the development process of the coaching program and can be viewed on the platform..
- Coachees can be added and organised via the platform
- The platform provides an overview of which coaches are deployed for the company

What is important for the coachee using the coaching platform?

- Various communication channels such as chat and video telephony are integrated in the platform
- The suitable coach is determined individually for the coachee through a matching process
- Functions for better organisation (such as appointment and room management and reminders) are available
- The documentation of the coaching progress regarding goals and tasks can be displayed for the coachee within the platform

What is important for both?

- The offer of the platform is transparent (the qualification of the coaches, the scope of services, such as number and duration of the coaching sessions are clearly defined
- Customer service provides support during use and can assist with technical difficulties
- The platform is intuitive and easy to understand.
- Data protection and security are guaranteed.
- The evaluation of the coach and the coaching is possible via the platform