



CoachHub increases global presence with new office in Amsterdam

In the world of hybrid work, there is a need for personalised training that learners can undertake on their own terms

CoachHub aims to support national upskilling agenda as 3 out of 4 Benelux managers would rather upskill employees than attracting new candidates

Amsterdam, 22 February 2021 - CoachHub, the global leader in digital coaching, today announced the opening of its first Benelux office in Amsterdam, signaling increased investment and client commitment in the region. With more than 500 employees worldwide, CoachHub is on the way to achieve its mission to democratise coaching worldwide.

The local team in Amsterdam currently consists of 20 people, led by Matt Schmid, VP for CoachHub in the Benelux. The team has already been building successful relationships with customers in the BeNelux market, working with renowned companies as ASICS, Danone, Sendcloud, Shell Recharge and Hunkemöller. Illustrated by the breadth of clients, any company of any size in any industry can benefit from CoachHub's offer - as long as they have two things: employees and access to the internet. The solution is ideal for addressing many relevant use cases within business today, from employee experience to leadership and professional development to employee wellbeing or Diversity & Inclusion and more.

"This is an exciting time for us at CoachHub. With this new local office, we continue to increase our local commitment and can build even stronger relationships in the dynamic Benelux market. We cannot wait to serve even more local clients with personalised training for their employees", says Matt Schmid, VP for CoachHub in the Benelux.

CoachHub raised US\$80 million in their latest Series B2 Funding, bringing its total Series B capital to US\$110 million. Backed by a collection of leading tech investors including RTP Global, HV Capital, Signals Venture Capital, Partech and Speedinvest, CoachHub is already the most globally recognised digital coaching provider.

Jeroen Arts, Partner at SpeedInvest comments: "Being one of CoachHub's first clients and partners, we have been part of CoachHub's journey right from the beginning. It's exciting to see how they have grown and stick to their vision of democratising coaching and offering coaching for everyone. I strongly believe in the power of coaching to help employees create their best selves in their private and professional life and cannot wait to further observe CoachHub's development."

About CoachHub

CoachHub uses artificial intelligence to match individuals with more than 3,500 certified business and well-being coaches in 70 countries across six continents. Coaching sessions are available in more than 60 languages. The company has more than 300 employees from 42 nationalities across Europe, North America, and Asia, and this latest round of funding will fuel further expansion in the coming months. CoachHub currently has about 200 Dutch speaking coaches within its network, offering local language coaching programmes to a wide range of clients.

In September 2021, CoachHub acquired French digital coaching pioneer MoovOne to build a global champion focused on jointly democratising coaching. In February 2022, CoachHub further strengthened its global position as a category leader in digital coaching through the acquisition of the Austrian market leader Klaiton, answering organisations' appetite to better respond to the needs of its workforces.