

# The Total Economic Impact™ Of CoachHub

Through four customer interviews and data aggregation, Forrester concluded that CoachHub has the following three-year financial impact.

## SUMMARY OF BENEFITS

Three-year risk-adjusted

Cost savings/  
Improvement in  
employee retention

**£3.64M**

Efficiency savings

**£93.45K**

HR time savings

**£3.06K**

## KEY NUMBERS



**260%**  
Return on  
investment



**£2.69 million**  
Net present value over  
a three-year period

## COACHHUB KEY FINDINGS



A 3% to 5% improvement  
in employee retention



A combined benefit of  
£96K in efficiency and HR  
productivity gains



Increased reach and  
accessibility of coaching



Improved receptiveness to  
business transformation

## VOICE OF THE CUSTOMER

**“I’ve recommended them to a couple of external people at L&D networks. We have talked to other multi-nationals, and I definitely promoted them, which I wouldn’t do if I wasn’t totally convinced that this is a good thing for the company, our people. People are happy, they see the whole programme and that coaching is a key part of it as a life changing experience. We have heard that a couple of times.”**



*Global L&D partner, construction*



Read the  
full study

This document is an abridged version of a case study commissioned by CoachHub titled:  
The Total Economic Impact™ Of CoachHub, July 2022.

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Commissioned By

