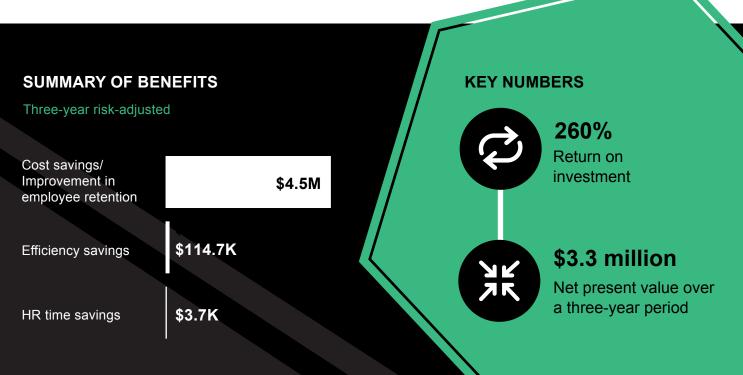
## The Total Economic Impact™ Of CoachHub

Through four customer interviews and data aggregation, Forrester concluded that CoachHub has the following three-year financial impact.



## **COACHHUB KEY FINDINGS**



A 3% to 5% improvement in employee retention



A combined benefit of \$118K in efficiency and HR productivity gains



Increased reach and accessibility of coaching



Improved receptiveness to business transformation

## **VOICE OF THE CUSTOMER**

"I've recommended them to a couple of external people at L&D networks. We have talked to other multi-nationals, and I definitely promoted them, which I wouldn't do if I wasn't totally convinced that this is a good thing for the company, our people. People are happy, they see the whole program and that coaching is a key part of it as a life changing experience. We have heard that a couple of times."



Global L&D partner, construction



This document is an abridged version of a case study commissioned by CoachHub titled: The Total Economic Impact™ Of CoachHub, July 2022.

**CoachHub**