

The Total Economic Impact™ Of CoachHub

Through four customer interviews and data aggregation, Forrester concluded that CoachHub has the following three-year financial impact.

SUMMARY OF BENEFITS

Three-year risk-adjusted

Cost savings/
Improvement in
employee retention

\$4.5M

Efficiency savings

\$114.7K

HR time savings

\$3.7K

KEY NUMBERS



260%
Return on
investment



\$3.3 million
Net present value over
a three-year period

COACHHUB KEY FINDINGS



A 3% to 5% improvement
in employee retention



A combined benefit of
\$118K in efficiency and
HR productivity gains



Increased reach and
accessibility of coaching



Improved receptiveness to
business transformation

VOICE OF THE CUSTOMER

“I’ve recommended them to a couple of external people at L&D networks. We have talked to other multi-nationals, and I definitely promoted them, which I wouldn’t do if I wasn’t totally convinced that this is a good thing for the company, our people. People are happy, they see the whole program and that coaching is a key part of it as a life changing experience. We have heard that a couple of times.”



Global L&D partner, construction



Read the
full study

This document is an abridged version of a case study commissioned by CoachHub titled:
The Total Economic Impact™ Of CoachHub, July 2022.

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Commissioned By

